



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4935113
Schedule Dates 07/30/21-08/09/21
Advertiser Commitment to Seniors (142796)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 727804 (1595326)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Braunscheidel, Anne
Phone/Fax /
CPE Est 727804
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 727804

Date Entered 07/30/21
Last Modified 07/30/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$26,055.00
Net Total \$147,645.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	83	\$173,700.00
Grand Total:	83	\$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/30/21-07/30/21	1	:30	3:01P- The Drew Barrymore Show						1			1	\$350.00	\$350.00	Washington (WJLA)		7/30/21
2.0	Normal Line / SPOT	07/30/21-07/30/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$750.00	\$750.00	Washington (WJLA)		7/30/21
3.0	Normal Line / SPOT	07/30/21-07/30/21	1	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$600.00	\$600.00	Washington (WJLA)		7/30/21
4.0	Normal Line / Access	07/30/21-07/30/21	1	:30	7:29:26P- Jeopardy						1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
5.0	Normal Line / SPOT	08/08/21-08/08/21	1	:30	9A- ABC-This Week								1	1	\$40,000.00	\$40,000.00	Washington (WJLA)		7/30/21
6.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	3:01P- The Drew Barrymore Show		1	1	1	1	1			5	\$350.00	\$1,750.00	Washington (WJLA)		7/30/21
7.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		7/30/21
8.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	10:58:25A- ABC-The View		1	2	1	2	2			8	\$850.00	\$6,800.00	Washington (WJLA)		7/30/21
9.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	3:01P- The Drew Barrymore Show		2							2	\$350.00	\$700.00	Washington (WJLA)		7/30/21
10.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		7/30/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	10:58:25A- ABC-The View		1							1	\$850.00	\$850.00	Washington (WJLA)		7/30/21
12.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$500.00	\$500.00	Washington (WJLA)		7/30/21
13.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)		7/30/21
14.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	9A- Live with Kelly		1	1	1	2	1			6	\$550.00	\$3,300.00	Washington (WJLA)		7/30/21
15.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	9A- Live with Kelly		2							2	\$550.00	\$1,100.00	Washington (WJLA)		7/30/21
16.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$300.00	\$300.00	Washington (WJLA)		7/30/21
17.0	Normal Line / SPOT	08/02/21-08/04/21	1	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1					2	\$300.00	\$600.00	Washington (WJLA)		7/30/21
18.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		7/30/21
19.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/30/21
20.0	Normal Line / SPOT	08/01/21-08/08/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	2	\$800.00	\$1,600.00	Washington (WJLA)		7/30/21

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21.0	Normal Line / SPOT	07/31/21-08/07/21	1	:30	9A- ABC-Good Morning America Saturday 2							1		2	\$750.00	\$1,500.00	Washington (WJLA)		7/30/21
22.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	6:58A- ABC-Good Morning America		1	1		1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		7/30/21
23.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		7/30/21
24.0	Normal Line / SPOT	08/08/21-08/08/21	1	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/30/21
25.0	Normal Line / SPOT	08/02/21-08/06/21	1	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		7/30/21
26.0	Normal Line / SPOT	08/09/21-08/09/21	1	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		7/30/21
27.0	Normal Line / SPOT	07/31/21-08/07/21	1	:30	7:28P- Jeopardy Wknd							1		2	\$2,200.00	\$4,400.00	Washington (WJLA)		7/30/21
28.0	Normal Line / Access	08/03/21-08/03/21	1	:30	7:29:26P- Jeopardy			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
29.0	Normal Line / Access	08/09/21-08/09/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
30.0	Normal Line / Prime	08/01/21-08/01/21	1	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/30/21

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31.0	Normal Line / Prime	08/08/21-08/08/21	1	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1		\$4,000.00		Washington (WJLA)		7/30/21
31.0.1	Preempt	08/08/21															Washington (WJLA)	Program Change/Exception - ABC MLB	
32.0	Normal Line / Prime	08/05/21-08/05/21	1	:30	10P- ABC-The Hustler (Thursday)					2				2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/30/21
33.0	Normal Line / Prime	08/05/21-08/05/21	1	:30	9P- ABC-When Nature Calls (Thursday)					2				2	\$6,000.00	\$12,000.00	Washington (WJLA)		7/30/21
34.0	Normal Line / Prime	08/04/21-08/04/21	1	:30	10P- ABC-Match Game (Wednesday)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
35.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	9P- ABC-The Connors (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
36.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	7:57:56P- ABC-The Goldbergs (Tuesday)			1						1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/30/21
37.0	Normal Line / Prime	08/04/21-08/04/21	1	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/30/21
38.0	Normal Line / Prime	08/01/21-08/01/21	1	:30	10P- ABC-To Tell the Truth (Sunday)								1	1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/30/21

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39.0	Normal Line / SPOT	08/01/21-08/01/21	1	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/30/21
40.0	Normal Line / Prime	08/03/21-08/03/21	1	:30	10P- ABC-To Tell the Truth (Tuesday)			1						1	\$7,000.00	\$7,000.00	Washington (WJLA)		7/30/21
41.0	Normal Line / Prime	08/02/21-08/02/21	1	:30	9P- ABC-The Bachelorette (Monday)		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/30/21

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